



SANKARA
EYE FOUNDATION

Sponsorship Package for SEF **HOLI 2017**

Fundraiser for Sankara Eye Hospital in Hyderabad and Indore



Sankara Eye Foundation proudly presents

2nd Annual FESTIVAL OF COLORS (HOLI) Play Holi and give the gift of vision!!!!

Saturday, March 11th, 2017
Alameda County Fairgrounds
4501 Pleasanton Ave
Pleasanton, CA 94566
11 AM - 3 PM

Price:
\$10/person before 02/15/2017
\$15/person from 02/16/2017
Free: 1 color packet
Free admission for kids under 5 yrs

Raffle prizes
Food booths
DJ Music/Dance
Fun activities for the kids
Extra color available for purchase

Buy tickets online:
www.giftofvision.org
1-866-SANKARA (726-5272)

For sponsorships and advertisements contact:
sponsorship@giftofvision.org
(925) 487-8952
(510) 825-8810

www.giftofvision.org

1-866-SANKARA

Email: info@giftofvision.org

Sankara Eye Foundation 501(c) (3) Non-Profit Organization

Tax ID 77-6141976



Dear Esteemed Sponsor,

After a successful first ever Holi event last year, SEF is happy to bring another colorful Holi in the East Bay at the Alameda County Fairgrounds on Saturday, March 11th, 2017. This will be a great opportunity for your business to reach an exclusive audience in a personal setting. Please consider becoming a proud sponsor and helping us achieve our mission.

Why Sponsor SEF?

- Sankara Eye Foundation has earned the trust and honor of its patrons. If you reach the audience through us, your business will earn the same trust and confidence.
- We will help you reach the target audience with a personal touch, making it worthy of your sponsorship
- We offer you various sponsorship options to suit your needs and budget.
- Your sponsorship will give you a chance to help eradicate curable blindness in India and give the gift of vision to the underprivileged.

Attached is a list of sponsorships available to you so please take this GREAT opportunity at this event to showcase your products and services to top business leaders and the elite philanthropists of Silicon Valley. You will also get a chance to reach out to over 35,000+ of our registered donors from all over the US through our newsletters and flyers!

About Sankara Eye Foundation

SEF is a 501(c) 3 non-profit organization, with a mission to eradicate curable blindness in India. We currently have eight fully functional super-specialty eye hospitals providing free eye care to the poor. Our next hospitals will be in Rajasthan, Hyderabad, Telangana and Indore, Madhya Pradesh.

SEF has performed over 1.5 million free eye surgeries and today, is the largest provider of totally free eye surgeries in India. In 2014, we finished the fundraising for the Rajasthan Hospital and our current urgent goal is to complete the fundraising for the Hyderabad and Indore hospitals so the construction can begin for all three hospitals in 2016.

We look forward to hearing from you regarding the sponsorship opportunity. Please visit us at www.giftofvision.org for more information.

Thanking you,

Sponsorship team
Sankara Eye Foundation

CONTACT INFO:

For further information please feel free to call our sponsorship team. Thank you for your support

Savi Ramurthy	925-324-3692	savithri_ramurthy@yahoo.com
Magesh Iyer	408-209-7895	mageshiyer@gmail.com
Sumanth A.	925-487-8952	sumush@yahoo.com
Teju Bommireddy	510-825-8810	tbommireddy@yahoo.com



Sponsorship Package for SEF HOLI 2017

Sponsorship Benefits

Grand Sponsor: \$5,000

- Name on all e-mails (emails to 10,000+ addresses will be sent)
- Name on all e-flyers (reaches a significant number of Bay Area professionals)
- Name on the event listing on the SEF website
- Name and message in the SEF newsletter (reaches 30,000+ families, nationwide)
- Grand Table top Booth at a prime location
- 4 Stand-up Banners at prime locations *
- Name will be announced multiple times during event
- 50 VIP invites for the event

Gold Sponsor: \$3,000

- Name on all e-mails (emails to 10,000+ addresses will be sent)
- Name on all e-flyers (reaches a significant number of Bay Area professionals)
- Name on the event listing on the SEF website
- Name will be announced during event
- 2 Stand-up Banners at the event*
- Table top Booth
- Twenty VIP invites for the event

Silver Sponsor: \$1,000

- Name on all e-flyers (reaches a significant number of Bay Area professionals)
- Name on the event listing on the SEF website
- Table Top booth
- 1 Stand-up Banner*
- 10 tickets for the event

Booth and Banner Sponsorship: \$200 ea. OR \$300 for both *

- 1 Stand-up Banner at the event
- 1 table top Booth at the event
- 2 tickets for the event

***Banner to be provided by sponsor at least one day before the event**



SEF Holi 2017 – Sponsorship Form

Sponsor Name _____
As you want to see in Print

Contact Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____ Cell # _____

\$5,000 Grand Sponsor

\$200 ea. Booth or Banner

\$3,000 Gold Sponsor

\$300 Booth & Banner

\$1,000 Silver Sponsor

Enclosed \$ _____

Cash Ck # _____ CC # _____ Exp Date: _____
MM/YY

Signature _____ Date: _____

SEF Contact Person: _____ Phone # _____



SANKARA
EYE FOUNDATION

Email: _____ **Fax #** _____

Notes: _____
